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February 7, 2003

FOR IMMEDIATE RELEASE:

RealData® Responds to Real Estate Investment Groundswell with New Analysis Software

In response to a significant growing interest in real property investment, RealData has released Version 12.0 of its *Real Estate Investment Analysis* software for Windows-based computers.

According to company President Frank Gallinelli, "We are seeing more interest in real estate investment analysis than ever before. Very low interest rates and a general disaffection with the stock market have caused investors to take a new and appreciative look at real estate. With income property, the investor has at least some control over his or her fate and is not tortured each day by the volatility of the equity markets. Real estate may be the one bright spot in the economy at this time. Smart investors realize that success doesn't come easily, however – it requires careful quantitative analysis to choose the right deals and solid presentations to secure the financing."

RealData's *REIA* software is an analysis and presentation package that allows a user to project the potential economic benefits from virtually any type of income-producing real estate, such as apartments, office buildings, shopping centers or industrial sites. It helps the investor to forecast cash flows, re-sale value and tax consequences for up to twenty years and to produce presentation-quality reports. The software can also handle advanced topics such as lease-by-lease income projections, expense analysis, lease vs. buy decisions, partnerships and historic rehabilitations.

RealData provides further support for real estate investors through its website, realdata.com, which offers an ongoing series of educational articles, a free calculator program tailored specifically to real estate and an inexpensive e-course, *Understanding Real Estate Investments*. The company also maintains a free commercial real estate portal site, The RealData Exchange (realdataexchange.com), with additional educational content and extensive resources for investors.

Numerous investors, developers, brokers, lenders and universities use Real Estate Investment Analysis, first released by RealData in 1982. RealData also provides software for commercial and residential development and for the preparation of personal financial statements. Version 12.0 is priced at \$495, and can be purchased on CD-ROM or downloaded from realdata.com.

More information about RealData and its products is available by visiting the company's web site at www.realdata.com or by contacting Roxanne Kazimer at P. O. Box 691, Southport, CT 06890, (800) 899-6060, e-mail: roxanne@realdata.com.

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