



**PRESS RELEASE**

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### **Real Estate Software Firm Releases Low-Cost Financial Analysis Tool**

**SOUTHPORT, CT.** — RealData, Inc., a leader in commercial real estate and development software, has released a low-cost edition of its *Real Estate Investment Analysis* product. The Ultra-Lite Edition creates a five-year, pre-tax financial analysis of an investment property. The product is designed for use by real estate novices and students and as a vetting tool for real estate investment professionals.

The software retails for \$99 and is available immediately via download or CD from [www.realdata.com](http://www.realdata.com). Like most of RealData's analysis products, the Ultra-Lite Edition is built on a Microsoft Excel platform.

The Ultra-Lite Edition evaluates real estate investments ranging from single-family homes up to commercial properties on a pre-tax basis. The software produces comprehensive pro forma projections of income, expenses, resale and rates of return for income-producing real estate. It creates a total of 8 individual reports including a business plan, a one-year executive summary and a cash flow / resale analysis.

The software helps the investor to forecast how changes in interest rates or in rent and expense projections might impact the expected cash flow and resale value. It also helps the beginning investor approach a lender with confidence, knowing that he or she is well prepared with a professional financial presentation.

RealData, Inc. is a privately held company that has been creating financial analysis, cash flow planning and development pro forma tools for the real estate investment and development community since 1981. In addition to this latest release, the company offers more advanced products for income-property analysis and for commercial and residential development. RealData has marketed products online at [www.realdata.com](http://www.realdata.com) since 1996.

To receive a copy of REIA Ultra-Lite Edition for Windows for product review contact: Christopher Woods at [chris@realdata.com](mailto:chris@realdata.com) or at 1.800.899.6060.

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